1. COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
   BACHELOR OF ARTS in COMMUNICATION
   MAJOR in COMMUNICATION STUDIES (CMST)
   CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2018
   DEPARTMENT OF COMMUNICATION

The major consists of the following requirements, totaling 120 hours necessary for graduation:

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Hours</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. COMM Foundation &amp; Development</td>
<td>22</td>
<td>36</td>
</tr>
<tr>
<td>II. CMST Major requirements</td>
<td>21</td>
<td>41</td>
</tr>
<tr>
<td>Subtotal</td>
<td>43</td>
<td></td>
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<tr>
<td>Total</td>
<td>120</td>
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</tbody>
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MAJOR REQUIREMENTS (I-II)

Listed below are the in-major requirements for the Communication Studies Major. Majors share 22 hours of common courses in COMM (Core Degree Requirements) and include other courses specific to the major. See reverse for other requirements and “progress to degree” criteria.

I. FOUNDATION & DEVELOPMENT (22 HOURS)

Core Degree Requirements -- Required courses across all COMM majors:

- COMM 1004 First Semester Experience in Communication (1)
- COMM 1014 Introduction to Communication Studies (3)
- COMM 1015 Communication Skills I (3)
- COMM 1016 Communication Skills II (3)

Note: Alternative to 1015-16 for transfer students entering the major after freshman year:

- COMM 2004 Public Speaking (3)
- COMM elective (3)

- COMM 2024 Media Writing (3) Pre: 1014
- COMM 2034 Visual Media (3) Pre: 1014
- COMM 2084 Media and Society (3)
- COMM 2124 Intro to Communication Research (3) Pre: 1014, (1016 or ENGL 1106)

II. MAJOR-SPECIFIC COURSES (21 HOURS)

Required 3 courses:

- COMM 2064 The Rhetorical Tradition (3)
- COMM 3064 Persuasion (3) jr. standing, Pre: 1016 or ENGL 1106
- COMM 3214 Professional Communication (3) Pre: 1016 or 2004

Group A – Choose 2 from the following:

- COMM 3074 Persuasive Public Speaking (3) Pre: 1016 or 2004
- COMM 3124 Interpersonal Communication (3) Pre: jr. standing
- COMM 3134 Public Advocacy (3) jr. standing, Pre: 1016 or 2004
- COMM 4074 Organizational Comm. (3) Pre: sr. standing

Group B – Choose 2 from the following:

- COMM 3254 Media and Politics (3) Pre: 1016 or 2004, 2124
- COMM 3264 Communication and Gender (3) Pre: jr. standing
- COMM 3324 Corporate Communication (3) Pre: 2044
- COMM 4264 Social Media Theory and Practice (3) Pre: 2034
- COMM 4324 Health Communication (3) Pre: sr. standing
- COMM 4334 Communication Ethics (3) Pre: sr. standing
- COMM 4174 Digital Advocacy Campaigns (3) Pre: 1016 or 2004, 2124, sr. standing

Total COMM hours: 43
III. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)

Although courses taken in the CLE may also fulfill major or minor requirements, COMM majors are encouraged to broaden their education by sampling courses from many disciplines.

Area 1  Writing and Discourse  (6 hours)
COMM 1015 & COMM 1016
(Note: ENGL 1105-1106 for students transferring into the major after the freshman year)

Area 2  Ideas, Cultural Traditions, and Values  (6 hours)
Select 2 courses from CLE

Area 3  Society and Human Behavior  (6 hours)
COMM 1014 and 1 other course from CLE

Area 4  Scientific Reasoning and Discovery  (6 hours)
Select 2 courses from CLE

Area 5  Quantitative and Symbolic Reasoning  (6 hours)
Select 2 courses from CLE

Area 6  Creativity and Aesthetic Experience  (3 hours)
Select 1 3-credit course from CLE

Area 7  Critical issues in a Global Context  (3 hours)
Select 1 course from CLE

CLE hours: 36

IV. MINOR + ELECTIVES

In addition to Major and CLE requirements, students must complete the following to reach 120 hours for graduation:

1. **Minor, cognate or double major** -- Beyond studies in communication, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 hours) or double major (varies by major). Students should not take COMM courses as part of this requirement.

2. **Free electives** -- Once students complete a minor or cognate, they still have 20 hours they will use toward graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required CLE or foreign language courses.

**Minor and elective hours: 41**

**GRADUATION REQUIREMENTS**

1. Minimum of 120 semester hours from the following categories:
   - I. COMM Foundation & Development
   - II. CMST Major-specific courses
   - III. Curriculum for Liberal Education
   - IV. Minor + Electives

**Total hours for graduation: 120**

2. Minimum of 43 hours in COMM
   - Maximum 58 COMM hours; COMM courses beyond 58 hours will not count toward graduation.

3. Overall GPA of 2.0; COMM GPA 2.0

4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).

5. COMM courses taken for a minor may NOT be counted toward major requirements.

6. Completion of foreign language requirement, which can be met in one of three ways:
   - 3 years of single foreign language in high school **OR**
   - 2 years of a single language in high school plus 1106 or equivalent in college **OR**
   - 1105-1106 or equivalent in college (This credit must be in addition to the 120 credits for graduation.)

**PROGRESS TOWARD DEGREE**

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion 2124 no later than the 72nd hour.
- Overall GPA -- Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- COMM GPA -- Students who fall below 2.0 in COMM will have one semester to regain the required GPA standards. All COMM courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in CMST.