Fashion Merchandising and Design Major

Bachelor of Science in Apparel, Housing, and Resource Management

College of Liberal Arts and Human Sciences

Checksheet for Students Graduating in Calendar Year 2017

Fashion Merchandising and Design Major

- AHRM 1214 Fashion Presentation Techniques
- AHRM 2204 Introduction to Textiles (Pre: sophomore standing, one CLE Area IV course)
- AHRM 2214 Apparel Textiles Laboratory
- AHRM 2264 Apparel Product Development (Pre: AHRM 1214)
- AHRM 3104 Fashion Retailing Concepts (Pre: AHRM 1204, 1 semester CLE Area 5, junior standing)
- AHRM 3204 Introduction to Textile Evaluation (Pre: AHRM 2204 & 2214)
- AHRM 3224 Apparel Production
- AHRM 4214 Economics of the Textile & Apparel Industry (Pre: AHRM 2204, ECON 2005-2006 or AAEC 1005, AAEC 1006)
- AHRM 4224 Fashion Analysis and Communication (Pre: AHRM 2264, MKTG 3104, senior standing)
- AHRM 4234 Apparel Quality Evaluation (Pre: AHRM 3204, AHRM 3224)
- AHRM 4274 International Sourcing of Apparel Products (Pre: AHRM 4234)
- ACIS 2115 Principles of Accounting or STAT 2004 Introductory Statistics (Pre: MATH 1014 or MATH 1015)
- MGT 3304 Management Theory and Leadership Practice (Pre: junior standing)
- SOC 1004 Introductory Sociology or PSYC 2004 Introductory Psychology

Select at least four of the following courses: 3___ 3___ 3___ 3___

- AHRM 3234 Fit, Patternmaking, and Draping (Pre: 3224, junior standing)
- AHRM 3254 Global Apparel Production and Trade (Pre: junior standing)
- AHRM 3244 Small Business Apparel Retail Development (Pre: 2264; junior standing)
- AHRM 4024 Portfolio (Pre: AHRM 3234 or permission of instructor; senior standing)
- AHRM 4124 Clothing Behavior Patterns (Pre: AHRM 3104, PSYC 2004 or SOC 1004)
- AHRM 4264 Merchandising Strategies (Pre: AHRM 3104, AHRM 4224, AHRM 4234)

Select at least one of the following courses: 3___

- ACIS 1504 Introduction to Business Information Systems (Pre. for BIT 2405)
- COMM 2004 Public Speaking
- ENGL 3764 Technical Writing

Select at least one of the following courses: 3___

- AHRM 3954 Study Abroad
- AHRM 4244 New York Fashion Study Tour (Pre: 12 hours Apparel area courses, junior standing)
- AHRM 4664 Universal Design
- AHRM 4964 Field Study
- AHRM 4974 Independent Study (min. 2.0 GPA)
- AHRM 4994 Undergraduate Research (min. 2.0 GPA)
- BIT 2405 Quantitative Methods (Pre: MATH 1525-1526)
- MGT 3324 Organization Behavior (Pre: MGT 3304)
- MGT 3334 Managing Human Resources (Pre: MGT 3304)
- MKTG 3504 Advertising (Pre: MKTG 3104)
- MKTG 4204 Consumer Behavior (Pre: MKTG 3104)
- MKTG 4554 Relationships among Buyers and Sellers (Pre: MKTG 3104)
- MKTG 4604 Retail Management (Pre: MKTG 3104)

Total Fashion Merchandising and Design Major Credits 58 credits
AHRM Core Degree Requirements

AHRM 1104 Orientation to AHRM and Student Resources  

Economic Well-Being
AHRM 2404 Consumer Rights
ECON 2005-2006: Principles of Economics
- Or AAEC 1005, AAEC 1006 Economics of the Food and Fiber System

Product Analysis (Choose two)
AHRM 1204 Clothing and People (required for FMD major)
AHRM 2034 History of Costume (required for FMD major)
AHRM 2304 Family Financial Management
AHRM 3504 Resource Management for Individuals and Families (Pre: AHRM 2304)
AHRM 2644 Housing and the Consumer
AHRM 4604 Housing: Energy and the Environment

Business Fundamentals
MKTG 3104 Marketing Management (Pre: Jr. standing, AAEC 1005 or ECON 2005 w/C- or higher)

Action Learning (Choose one - minimum 3 credits)
AHRM 3954 Study Abroad: Apparel
AHRM 4244 New York Fashion Study Tour (Pre: 12 hours Apparel area courses, junior standing)
AHRM 4974 Independent Study
AHRM 4994 Undergraduate Research
Total AHRM Core Requirements 24 credits

Curriculum for Liberal Education
(Select from approved Curriculum Liberal Education courses)

I. Writing and Discourse  

II. Ideas, Cultural Traditions, and Values

III. Society and Human Behavior

IV. Scientific Reasoning and Discovery

V. Quantitative and Symbolic Reasoning

VI. Creativity and Aesthetic Experience

VII. Critical Issues in a Global Context

Total Curriculum for Liberal Education Requirements 34-36 credits

Free Electives (minimum) 2 - 4 credits

Minimum Total Credits 120 Credits

♦ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
+ For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 72 hours.
** Prerequisites or co-requisites apply. Consult your advisor.

A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on "Graduation Requirements".

2/09/2015